



UNIVERSITAS ISLAM INDONESIA
FAKULTAS PSIKOLOGI DAN ILMU SOSIAL BUDAYA
PROGRAM STUDI: ILMU KOMUNIKASI

KONSENTRASI: JURNALISTIK, PUBLIC RELATIONS, MANAJEMEN MEDIA, BROADCASTING
Kampus Terpadu Universitas Islam Indonesia; Jl. Kaliurang Km. 14,5 Yogyakarta 55584
Telp. (0274) 7483050; Fax 898444 Psw. 3267 <http://www.uui.ac.id>; email; komunikasiuui@yahoo.co.id
Website: www.communication.uui.ac.id

Jurnal Komunikasi
Volume 2, Nomor 2, April 2008

Infotainment: Paradoks Liberalisme dan Representasi Moral Darwinisme Sosial

Puji Rianto¹
(halaman 305-314)

Abstract

The infotainment program, which recently broadcasted a lot, summon controversial among the society. Nahdlatul Ulama even issued the fatwa haram. Purpose of this article is not to extend those arguments, but to explore the ideology beyond it, neo-liberalism and what is the impact. Infotainment is a cultural industry product, broadcast in some television stations, which chase only to make a profit. In this situation, infotainment trapped into liberalism paradox, and in any level represent social darwinism moral. As we can see, the infotainment journalists pay a lot of attention to artists' personal life, which put some limitation to the artists themselves. In the other hand, to pursue higher rate, journalists frequently don't care about other people in society.

Key words

Infotainment, cultural industry, liberalism paradox, social darwinism

Penerbit:
Prodi Ilmu Komunikasi
Fakultas Psikologi dan Ilmu Sosial Budaya
Universitas Islam Indonesia

¹ Penulis adalah Direktur Pusat Kajian Media dan Budaya Populer (PKMBP), Yogyakarta.